



CHRISTMAS MEMORIES

2009 CHRISTMAS PARADE

SATURDAY, DECEMBER 5, 2009

4 PM

**BLACK MOUNTAIN/SWANNANOA CHAMBER
OF COMMERCE**

www.exploreblackmountain.com

669-2300

669-1407 FAX

bmchamber@juno.com



2009 PARADE INFORMATION

Date: Saturday, December 5, 2009

Time: 4 p.m.

Theme: *Christmas Memories*

Entry Fee: \$10 fee per entry

Line-Up: Line up will begin at 2:30 pm on Flat Creek Road adjacent to empty Food Lion building. Flat Creek Road is between Food Lion shopping center and Allison's Diner (formerly Olympic Flame). Please check in with parade officials for line-up number and position. Floats and entries will be lined up at empty Food Lion building, Blk. Mtn. Elementary School and Super 8 Motel.

Awards: To be judged, units/floats must be decorated and in their **assigned positions by 3 pm.**
) Entries will be judged (1st, 2nd and 3rd place)

Identification: All entries must be decorated and have a sign or banner identifying their organization, church, school, sport, etc.

Music: Entries are encouraged to use appropriate music and creativity to add to the festive atmosphere of the parade.

Regulations: To be allowed, all entries must be decorated. Decorations should be appropriate for the theme: *Christmas Memories*. **No one may be dressed as Santa Clause**, except the authorized parade Santa who will bring up the rear of the parade. The parade is a family event designed to bring the community together. Entries should not be of a controversial or political in nature. No one may distribute literature of any kind. There will be no consumption of, nor appearance of consumption, of alcoholic beverages. **All children under the age of 12 must have adult chaperones.** Participants riding floats must ride inside – no sitting on edges or dangling feet. **Children must be securely seated and supervised.** Participants disbursing candy should **gently throw it to the edge of the sidewalk** – not into the spectators.

Animals: Animals must be trained and accustomed to being controlled under parade conditions. Dogs must be on a leash. **Horses must be provided with sanitation measures – bagging, diapering, or “scoopers” to follow and clean up waste** in the staging/parking areas and along the parade route. **Responsible signature required on application.**

Vehicles: All vehicles used in the parade should be fully insured and driven by licensed drivers. Motorbikes and 4-wheelers are not allowed in the parade. Each party agrees to indemnify, defend and hold harmless the other party from and against any and all claims, losses, liability, cost or expenses arising out of bodily injury of any person or property damage, but only to the extent that such claims are caused by negligence, misconduct, or other fault of the indemnitor, its agents, employees, or contractors. **Drivers must have a full range of vision or spotters and must maintain a safe speed with a space of 1 car length between entries.**

NEW Route: The parade will begin at Flat Creek Road and proceed west along State Street to Craigmont Road. The **parade will end at Craigmont Road intersection.** Large vehicles should proceed on Hwy 70 until they can disburse – do not turn onto narrow Craigmont Road. Smaller vehicles may turn onto Craigmont Road if proceeding to **Lake Tomahawk.** Please do not try to re-enter State Street until all parade entries have disbursed and normal traffic has resumed.

Applications: Applications must be completed in full and **submitted with fee** to the Chamber office by Monday, November 30, 2009. **The Black Mountain Swannanoa Chamber of Commerce reserves the right to restrict, limit, accept or reject any unit at any time.**

CHRISTMAS MEMORIES

Entry (Organization) Name: _____

Contact Person: _____

Telephone: _____ (day) _____ (cell) _____

Email: _____ fax: _____

Address: _____

City, State, Zip: _____

Entry descriptions: vehicle, float, marchers, etc

Approximate number of people in group:

Riding: _____ Marching/Walking: _____

/ Approximate length of entry _____

Amount Paid: _____

Return to: Black Mountain Swannanoa Chamber of Commerce

201 E. State St

Black Mountain, NC 28711

Phone-669-2300 Fax - 669-1407 E-mail bmchamber@juno.com

Participant Agreement:

Each party agrees to indemnify, defend, and hold harmless the other party from and against any and all claims, losses, liability, cost, or expenses arising out of bodily injury of any person or property damage, but only to the extent that such claims are caused by negligence, misconduct or other fault of the indemnitor, its agents, employees or contractors. All vehicles used in the parade shall be fully insured and driven by licensed drivers.

Participation grants the Black Mountain Swannanoa Chamber of Commerce the exclusive right to use in any media; name, likeness, photos, or reproduction of performance for promotion, advertising or otherwise.

Parade applicant signature assures that applicant has read, understands, and agrees to all regulations and conditions of parade participation.

Signed: _____ Date: _____

****Units with horses must have the person responsible for clean up behind the animals, sign below that they will follow rules – Application is not complete and will not be accepted without this signature.

Printed Name of Person responsible
for animal clean up.

Signature

Contact phone #